

Chris Pignatelli • UX / UI / Product Designer

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Experience

2016 - PRESENT

eMoney Advisor • Radnor, PA
SENIOR UI / UX DESIGNER

I'm currently the principal designer for eMoney's innovation initiatives. Working closely with the head of product strategy, we research potential market opportunities and develop new product ideas through rapid prototyping (design sprints) and user testing, creating high-fidelity, clickable prototypes used to determine market viability.

Additionally, I am the UX lead for eMoney's component library. I oversee a small team of 2-3 designers in the creation and enhancement of the components and patterns that make up all of eMoney's interfaces as well as the guidelines and best practices for their use.

As part of the UX leadership team, I'm also responsible for vetting and interviewing job candidates, onboarding and mentoring new designers, and evangelizing good design processes and practices.

2015 - 2016

UI / UX DESIGNER

As the lead designer for multiple teams focused on data visualization and large datasets, I regularly collaborated with product managers, engineers and other stakeholders to create useful, usable interfaces for financial advisors and other financial professionals. Starting with whiteboarding and low-fidelity wireframes, my process ended with high-fidelity, clickable HTML/CSS prototypes that engineers could use, all while incorporating user research and testing along the way.

2004 - 2015

Trend • King of Prussia, PA
USER INTERFACE DESIGNER / GRAPHIC DESIGNER

I was responsible for interface design and front-end development for a website used by local real estate professionals to search for properties and interact with their clients. Additionally, I designed all email campaigns and handled all print design including brochures, flyers, tradeshow booths, postcards, and more.

2002 - 2004

My Expert Doctor • Broomall, PA
WEB DEVELOPER / DESIGNER

At a healthcare startup, I designed and developed a web application which helped improve users' interactions with their doctors.

Education

2002 • Web & Business Programming, Diploma • The Chubb Institute

2000 • Psychology, Bachelor of Arts • Widener University

Skills

- User Experience
- Interaction Design
- User Interface Design
- Wireframing
- Prototyping
- Responsive Design
- HTML
- CSS
- Bootstrap
- Javascript
- jQuery

Software

- Sketch
- InVision
- Balsamiq Mockups
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign